Tucson Community Cable Corporation Contract No. V-19 "Cherry Field Forever" Community Programming Grant Participation Agreement With Thomas M. Anderson

This Agreement, made and entered into this Seventeenth day of January, 1986, by and between the Board of Directors of the Tucson Community Cable Corporation, hereafter called the "Board" and Thomas M. Anderson, hereafter called the "Grantee".

WITNESSETH THAT

Whereas, McCaw Cablevision of Tucson has granted to the Tucson Community Cable Corporation, the sum of One Hundred Ninety Thousand Dollars (\$190,000.00) per year in community programming grant funds for distribution to appropriate community groups or individuals;

Whereas, the Tucson Community Cable Corporation, under authority of the City Code, has determined that the proposed activities of the Grantee are in the public interest and such as to improve and promote public access in the City; and

WHEREAS, the Board has determined that to allocate a portion of the community programming grant funds to the Grantee is a public purpose in that the activities confer direct benefit of a general character to a significant part of the public;

Now Therefore, in consideration of the mutual covenants and conditions hereinafter set forth, the parties hereto do mutually agree as follows:

SECTION 1: STATEMENT OF PURPOSE

To enhance the development of community programming in Tucson.

SECTION 2: SERVICES TO BE PERFORMED BY THE GRANTEE

The Grantee agrees:

- A. To operate as an individual, group, non-profit organization or a profit organization engaged in non-profit activity.
- B. To expend funds only for the project purposes set forth in the the grant application as originally approved or subsequently amended by the Board. (See Attachment "A").
 - C. To obligate all grant funds during the grant period.
- D. To return any uncommitted funds at the termination of the grant with the final financial report.
- E. To provide fiscal control as is necessary to assure proper disbursing of, and accounting for, project grant funds.

- F. To certify that accounts and supporting documentation related to the project expenditures will be adequate to permit an accurate and expeditious audit.
- G. To maintain records to demonstrate that any matching contributions are not less than the amount indicated in the approved proposal or any revision thereof which is approved by the board.
 - H. To retain copies of all fiscal records for three (3) years.
- I. To submit periodic fiscal records and other descriptive reports as required by the Board.
- J. To submit, within sixty (60) days after the termination of the grant period, a financial report of the grant project, a descriptive report stating what was accomplished, including a report of the project and evaluation of its effectiveness, and copies of all publications, materials, video tapes, or other items which result from the grant.
- K. To account for and report to the Board any income received by the Grantee as a result of the grant project. If profit is earned within a four (4) year period following the date of the award, one hundred percent (100%) of all profit must be returned to the Tucson Community Cable Corporation for use in future grant awards.
- L. To specify in the program's credits that the project was funded or supported by a grant from the Tucson Community Cable Corporation.
- M. To return to the Board, any and all equipment and surplus supplies purchased with grant funds, unless expressly exempted by the Board.

SECTION 3: EVALUATION CRITERIA AND MEASUREMENT

In order to assess the impact of the efforts of the Grantee, the Board reserves the right to evaluate performance. Information desired by the Board which is pertinent to this evaluation will be made available for this purpose by the Grantee.

The Grantee agrees to submit to the Board, as required, copies of the following reports:

- A. Written periodic progress reports.
- B. A midpoint progress report indicating the activities completed according to the proposed submitted timeline.
 - C. A formal written final report.
 - D. Any materials developed as a result of the grant.

SECTION 4: ALLOCATION AND ACCOUNTABILITY

The amount allocated under this Agreement shall not exceed \$550.

The Grantee shall maintain a true and accurate accounting system which meets acceptable accounting practices of the accounting profession and which is capable of properly accounting, on a timely basis, for all expenditures and receipts of the Grantee.

SECTION 5: DURATION OF CONTRACT

This Agreement shall become effective on the date signed and shall extend through July 31, 1986, or as otherwise negotiated with the Board.

SECTION 6: TERMINATION

This Agreement may be terminated at any time by mutual written consent, or by the Grantee giving thirty (30) days written notice to the Board, or at such time as, in the opinion of the Board, the Grantee's performance hereunder is deemed unsatisfactory.

SECTION 7: METHOD OF PAYMENT

The total award amount allocated hereunder (section 4) will be disbursed in two equal payments. The first 50% of the total will be awarded to the recipient at the beginning of the grant period. The second 50% will be awarded at the March 31, 1986 midpoint of the proposed grant funded activities as established by the timeline sheet submitted with the recipient's proposal.

The recipient will be required to submit a progress report at the project midpoint, indicating the activities completed according to the timeline. If the recipient fails to submit the progress report or has not met requirements as outlined in the proposal, the second 50% of the grant funds will not be awarded until such time as all requirements have been met.

The Board may, as a result of subsequently discovered evidence, withhold or nullify the whole or part of payment as may be necessary from loss on account of:

- A. Services not rendered;
- B. Failure to supply information or reports as required; and
- C. Non-compliance with agreed disbursement documentation, accounting procedures and performance.

SECTION 8: HOLD HARMLESS PROVISIONS

The Grantee does hereby covenant and agree to indemnify and save harmless the Tucson Community Cable Corporation, its Board of Directors, and the City of Tucson, its Mayor and Council, appointed boards and commissions, officers and employees of the Tucson Community Cable Corporation and the City of Tucson, individually and collectively from all fines, suits, claims, demands, action, costs of litigation, attorney fees, or liability of any kind and does hereby agree to and does assume all the risks in the operation of its business hereunder, and shall be solely responsible and answerable for any and all accidents or injuries to persons or property arising out of its performance of this contract.

SECTION 9: NON-DISCRIMINATION

The Grantee promises to abide by Human Relations provisions of the City of Tucson Code Section 17-21, incorporated herein by this reference.

In Witness Whereof, the parties hereto have executed this Agreement as of the date first above-written.

Stephen Levey

As Authorized Representative of Tucson Community Cable Corporation Board of

Directors and not Personally

The Grantee:

Thomas M. Anderson

Authorized Signature

Attachment: Attachment "A" Grant Application

ATTACHMENT A

GRANT APPLICATION NUMBER V-19

"CHERRY FIELD FOREVER"

SUBMITTED BY: THOMAS M. ANDERSON

TUCSON COMMUNITY CABLE CORPORATION (TCCC) COMMUNITY PROGRAMMING GRANT

PROPOSAL FOR FUNDING

(1) Name of Applicant: Organization/Individual Thomas M. Anderson
Coordinator, Senior High Accommodation Program; Tucson Unified School Dat.
(2) Address: 350 S. Campbell Ave., Tucson, Az Phone: 623-2899/ 624-2877
(3) Project Director: Thomas M. Anderson
Address: 3047 N. Dodge Blvd. Tucson, Az Phone: 327-3851
(4) This project is: Single Program X Series of Programs Community Service Project (5) Title of Production: "Cherry Field Forever"
(6) Number of Productions in Total Project: One
(7) Running Time of Production(s) Proposed: 28 Minutes.
If productions are varied in lengths, specify:
(8) Period of Grant: From Dec. 20, 1985 To July 31, 1986 (9) Brief Description of Project: (Complete in space provided; do not attach additional paper).
A 28 minute documentary program detailing the history, function, and activities of "Cherry Field", the Senior High Accommodation Alternative
Education program of T.U.S.D. The documentary will present interviews
with individuals from the "cherry field" area, past residents of the
facility along with visuals of current students and teachers.
Historical visuals from photographs will also be included in the
program, as well as footage of the approaching Kino Blvd.
(10) Total Dollar Amount Requested from TCCC: \$660.00
(11) Project Narrative: Attach a complete and detailed narrative description of the project. Please limit the narrative to 10 (8 1/2"x11") pages. <u>Be specific</u> .
(12) Name of Principal Producer: Virginia R. Ezgert

504 E. Speedway Blvd.

13) Mailing Address (include zip Tucson, Arizona 8570)	Pho:	ne: 623-4181
(14) Relating to Principal Produc	r, Check one:	
X Individual		
Group		· · · · · · · · · · · · · · · · · · ·
Non-Profit Orga	zation	
Profit Organizat	n Engaged in Non-Profit Activit	. y
(15) Project Director's relevant b in space provided; do not attach	ckground experience, knowledge dditional paper). Experience:	and accomplishments. (Complete
Coordinator: Senior Hig	Accommodation Program	(Current)
Coordinator: Work Educa	ion, Tucson High Extende	ed Day program (83-4)
Educator: N.A.U., Flags		
	School District	
· · · · · · · · · · · · · · · · · · ·	Education:	
PhD., U. of A. 1983,	econdary Education Tot	oic: "marginal students"
M.A., U. of Missouri, 1	65, Sociology	
	Accomplishments:	
Video Project: Work Edu	etion, 1983-4; Cherry F	ield Video year book
1982, Member T.C.C.	1983-5	
(16) Principal Producer's releva (Complete in space provided; do	t background, experience, knowled not attach additional paper). Accomplishments:	edge and accomplishments.
Video/T.V. Producer	Jork Education", 1984-5	
<u></u>	984 MFA Exhibition" 1	984
	Project One" 1983-4	
	et's Visualize Ceramics	" 1982 - 3
	Education:	
PhD. U. of A.; Seconda		

(11) 3-7-86

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Camera/VCR/etc.
cutaways, exterior and
interior shots of the Cherry
Field buildings and area

(12) 3-13-86 and 3-14-86 Ment 13th Schedule Editing time to Log original footage at T.C.C.C. facilities.

(13) 3-20-86 and 3-21-86

Log footage, (cont.)

(14) 3-27-86 and 3-28-86

Re-write script to reflect the contents of the documentary footage and interview footage for the 28 minute program (NO EQUIPMENT NEEDED)

(15) 4-3-86 through 7-31-86 Schedule editing time for Friday afternoons**
(aprrox 4 hrs.)

** due to full time jobs and other committments we are not able to edit more often per week

Completion Date:

7-31-86

II. Description of sponsoring Organization

The Senior High Accommodation Program, known as "Cherry Field", is part of Secondary Alternative Education within Tucson Unified School District. This program has been in operation since the early 1970's.

The faculty of this program, Thomas Anderson and Fred McConnell, are in contact with David Luna of T.U.S.D's Centralized Media. He will provide technical advice and assistance when needed.

Volunteers with program include Virginia Eggert of the University of Arizona and Fred White who are providing much time in assisting the production.

III. Promotional Strategy

Dubs of the completed 28 minute documentary of Cherry Field Forever, will be distributed to T.U.S.D's Centralized media for cable-casting on their educational channel.

Potential audiences will be developed through notices in T.U.S.D.'s newsletter, contacts with the local media, e.g., John Rawlinson of the Star, Toni Stanton of KNST, etc. In addition students, faculty, volunteers and friends of the Cherry Field program will spread the news of the production.

IV. Types of Material

Documentary footage of students, faculty, and volunteers will be combined as visuals for the studio interviews. Some still photographs will also serve as visuals.

The material will be integrated as follows:

Story: Cherry Field Forever

(Storyboard follows narrative)

The program begins with a close up of a low rider. Loud rock music blares at the viewer: "the roach is on the wall... the roach is on the wall...

Music cross fades into a voice (Tom Anderson) explaining the purpose of the present day Cherry Field School Program. Visuals (video) include the original slow zoom out from the low-rider into a wide shot(WS) of the building called Cherry Field. Students are walking in and out the front door (into and out of the shot). It's a regular week day at Cherry Field.

Cut to school activities performed by the Cherry Field students: A group of students walk over and sit on the bleachers, another group draws with magic markers. A group(indoors) is watching T.V., while another is eating lunch, etc. These introductory shots are cut to correspond with Tom Andersons's narration.

Cut to a montage (musical interlude) with visuals of students at work, play, and rest within the Cherry Field environment.

Cut to Tom Anderson (CG over lower 3rd) in an interview situation(see schedule for using the T.C.C.C. studio). Tom and Interviewee(s) discuss past (present, future) of the Cherry field educational program and what it meant for the participant(s).

After the interview is established and the viewer is aware of the interviewer and interviewee, the video will cut away to visuals video taped from relevent information sources: old photographs, student school activities, people, and cutaways (books, food, and related neutral shots that add color to the video footage). (11) cont.

Narrative page 4

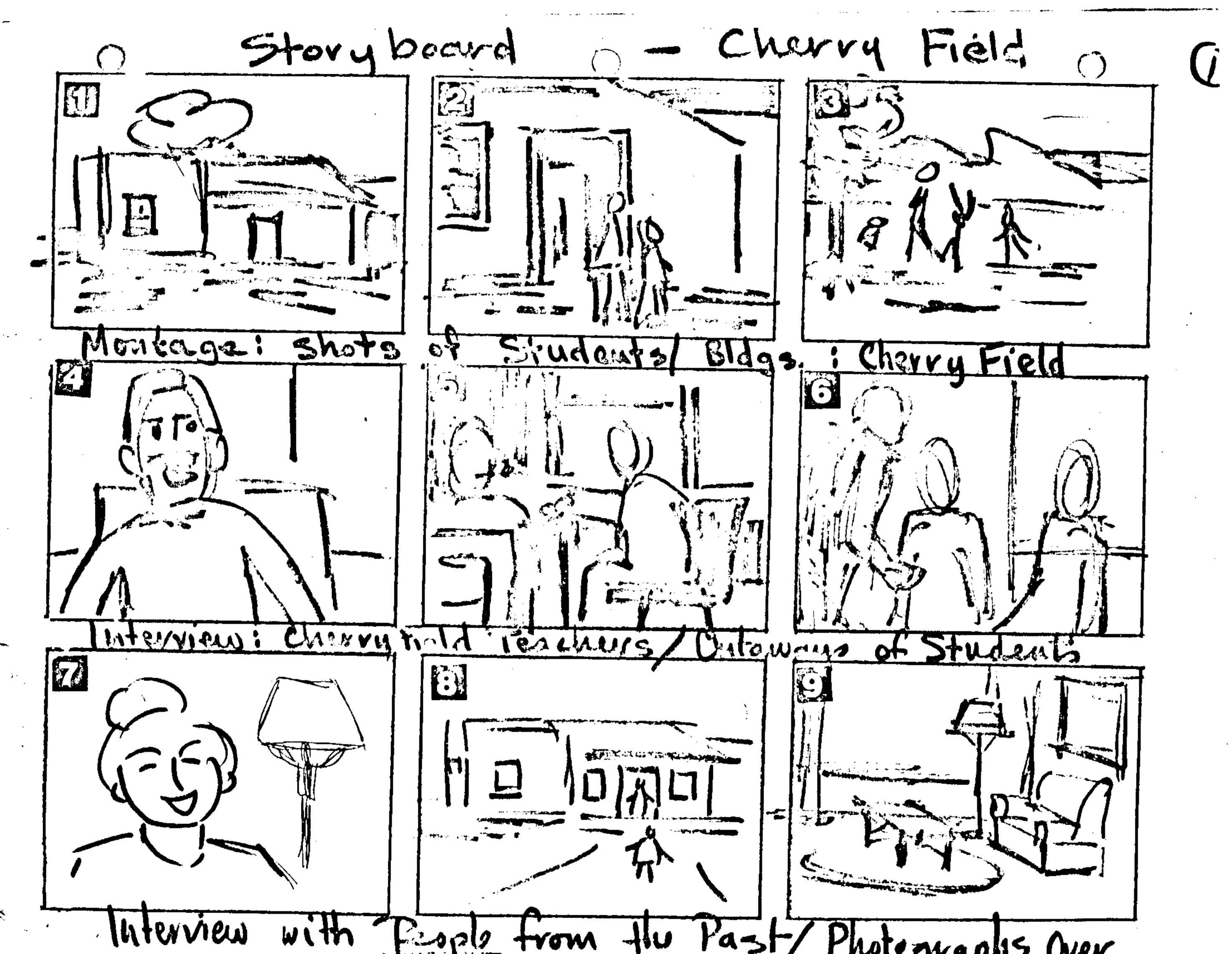
The program will conclude with an overview of the programs content-(High Points-). Possibly a series on individual students explaining what the Cherry Field Program means to them.

Last Shot- Same as the beginning: Car, loud music, students, Cherry Field. Fade out.

(See Storyboard following page)

V. Other Significant Information

The building and area known as "Cherry Field" is located in a historical area of the Tucson community. The Kino corridor project will eliminate this historic site. This documentary will preserve forever the meaning of this place for both the present students as well as those residents and students who came before. It will also highlight the efforts of one educational attempt to deal with the significant problem of high school dropouts.



Storyboard _ Cherryfield fature for in Program
Interviews VO Alternative Educ.

Specialist in Education Media, U. of A. 1984	
Educator: elementary, secondary, college, University, 1960-present	
Artist/Media Producer: 1960-present.	
17) Name and brief relevant profiles of fiscal agent and other principals in production. Be surdentify all individuals as to their roles in the project. (Complete in space provided; do not attandational paper).	
Thomas M. Anderson: Camera Operator, Editor, Talent	
Virginia Eggert: Camera Operator, Editor, Scripting.	
Tucson Unified School District Finance Dept. 1010 E. 10th St.	
Fred McConnell: Cherry Field Teacher, Interviewee, help with talent.	
Pam Trotter-Cornell: Principal, Sec. Alternative Education, Interview	e.
Fred White: Production Assistant, graphics, photography, editing.	
David Luna: Centralized Media, T.U.S.D. Advisor, editing, production.	
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(18) The need for this project and the importance of this project for TCCC funding: (Complete space provided; do not attach additional paper).	in
The "Cherry Field" Senior High Accommodation program is a dropout ret	irie
program of T.U.S.D. Current statistics indicate that there are more	, ·
than four thousand high school drop-outs in Tucson. There is a need	to

provide this group and their parents with information about special
programs for this population. "Cherry Field" as one of those special
education programs has provided educational opportunities for Drop-outs.
Current crime statistics indicate that over a third of juveniles on
probation in Pima county are school dropouts. There is a critical and
growing need to keep young people in school by providing alternatives
designed to help students meet their personal and long term career goals.
T.U.S.D. has made a commitment to educational alternatives. The existing
program has utilized an approach needing docomentation which allows for
flexibility and an educational climate that students and teachers perceive
as helpful. A television production will reach a number of dropouts and/
or their parents. Additionally, the present Cherry Field building is
scheduled for demolition due to the Kino Blvd. road construction project
currently underway and scheduled for completion in Summer 1986.
The Documentary will capture, before its destruction, the meaning of this
facility for early residents, old students and faculty and current
students and faculty.
(19) Description of intended audience: (Complete in space provided; do not attach additional paper).
The audience for this program will be parents, students, and teachers
who are interested in and involved with alternative education programs,
as well as those community viewers who are interested in the history,
devel opment and demise of historical areas, programs, and situations in
the Tucson area, of which the building, Cherry Field, is one.
Estimated audience, approximately 10,000 persons.

Proposal for Funding Page 17 (20) Statement of Promotion Strategy: (Complete in space provided; do not attach additional paper). Promotion strategy will focus primarely upon the communication facilities of T.U.S.D. Mention of and descriptions of the project will appear in the T.U.S.D. Newsletter; The tare will be made available for T.U.S.D.'s Centralized media's cable channel. The Communications office of T.U.S.D. will made the production available as well as publish information about it. T.C.C.C.'s Oasis newsfetter will carry information about the production.

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(22) '	Timeline: Preproduction	1: Dec. 20, 1985- Ja	n 1986; Schedule equiptment
		· · · · · · · · · · · · · · · · · · ·	nd studio time with T.C.C.C.
Sche	edule interviews with	principals significa	nt in the history and education
al p	program of Cherry Fiel	ld. Production: Feb.	-March 1986; Interview
prir	ncipals in T.C.C.C. s	tudio, shoot footage	of Cherry Field students and
Facu	ulty. (midpoint:3/31	Post-Production: Apri	1-July 1986; Edit original
foot	tage(above) into a 28	minute docomentary (For details see section 11;
	ject narrative).		
	Jeco marraor ve,		
		· · · · · · · · · · · · · · · · · · ·	
	•	·	
	- Budget - Paund att ta neare		or sections A - E should be for TCCC e double check your math.
	osal only, not money request		
prop	_		•
prop	Personnel		
ргор А. <u>Р</u>	Personnel Name Proje	ct Function Project Director	Cost
prop	Personnel Name Proje Thomas M. Anderson	ct Function Project Director Co-Producer	Cost In Kind
ргор А. <u>Р</u>	Personnel Name Proje Thomas M. Anderson Virginia R. Eggert	ct Function Project Director Co-Producer Principal Producer	Cost In Kind \$200.00 (honorarium)
prop	Personnel Name Proje Thomas M. Anderson Virginia R. Eggert TUSD Finance Dept.	ct Function Project Director Co-Producer Principal Producer Fiscal Agent	Cost In Kind \$200.00 (honorarium) In Kind
prope	Personnel Name Proje Thomas M. Anderson Virginia R. Eggert TUSD Finance Dept. Fred McConnell	ct Function Project Director Co-Producer Principal Producer	Cost In Kind \$200.00 (honorarium) In Kind In Kind

22.	······································
SUBTOTAL SECTION C (Lines 18 - 22)	\$50.00
D. Other Costs In Kind designated by ()'s.	-
23. Travel(1-6 person 20 trips @ \$ 1.50 per person trip)	(\$30.00)
24. Office Supplies typing, copies, paper, etc.	(\$50.00)
25. Telephone	(\$20.00)
Photography costs (enlanging old negatives)	\$50.00
27. T.U.S.D. school van @ \$25.00 per day	(\$275.00)
28. Indirect Charges(5.6)	35.00
SUBTOTAL SECTION D (Lines 23 - 28) \$425.00(\$375.00,in	kind) \$50.00
E. GRANT TOTAL REQUESTED FROM TCCC (Enter also in Section 10)	\$ 660.00
Enter also in Section 10) Exxxxxxxxxxxx (in kind) F. Matching Funds	(\$1,225.00)
G. TOTAL PROJECT BUDGET	\$1,885.00
(From all sources including TCCC)	

Agreement: It is understood that any funds granted as a result of this request are to be used for the purposes set forth herein. Further, the undersigned agree(s), as to any grant awarded, to abide by the relevant Tucson Community Cable Corp. policies as prescribed and comply fully with all provisions and conditions, as set forth in the guidelines. It is further understood that this proposal in no manner is intended nor expected to generate any monetary unanticipated revenue. In the event that any unanticipated revenue is in fact realized as a result of this project, any and all such unanticipated revenue shall revert to the Corporation.

(29) I certify that the information supplied on this application is true and complete to the best of my knowledge. (Proposals must be signed in ink).

Signature of Project Director

Signature of Applicant or Organization Authorizing Official

: 10

Name of Grantce:	Thomas M. Anderwon	
Project #	Project Title "Cherry Field Forever"	
Grant Period (Give Dates): From Dec.20, 1985 To July 31, 1986	
Contributor's Name:	T.U.S.D. #1	
Address:	1010 E. 10th St. Tucson, Az.	
Phone:	882-2400	
Equipment/Facilities loan	ned or services performed:	
Travel, 1-6 perso	ns, 20 trips @ 1.50 per trip, and use of school van.	
Office supplies a	nd help typing and coping materials.	
Number of hours or days	involved: hrs.: days:	
Wages or fees you custom	arily receive for such services, equipment or facilities:	
\$ 410.00 (to	tal estimated amount for above services and facilities)	
•	Signed: Nov. 12, 1985	

Name of Grantce:	Thomas M. Anderson
Project #	Project Title Cherry Field Forever
	s): From Dec 20, 1985 To July 31, 1986
Contributor's Name:	Virginia Eggert
Address	504 E. Speedway Blvd.
Phone:	623-4181
<u>-</u>	ned or services performed:
trouble-shooti	
Major time spe	nt in editing materials.
Number of hours or day	s involved: hrs.: 124 days:
	marily receive for such services, equipment or facilities: 88.00, or approximately \$800(less the \$200 honorarium)
This will certify that I grant period, to the grant project.	will donate the above-indicated in-kind contribution within the specified atee named here as assistance toward the completion of the above-referenced Signed: Nov. 12, 1985

Name of Grantce: Thom	as M. Anderson		
Project #	Project Title Cherry Field Forever		
	From Dec 20, 1985 To July 31, 1986		
Contributor's Name:	Fred White		
	920 N. Jerrie Blvd.		
	325-8225		
Equipment/Facilities loane			
Use of different	cameras; darkroom work in enlagging photographs		
printing photogra	ohs; technical assistance in layout, graphics,		
and titles.			
Number of hours or days i	nvolved: hrs.: 5-6 days:		
Wages or fees you customa: 50.00	rily receive for such services, equipment or facilities:		
This will certify that I wil	I donate the above-indicated in-kind contribution within the specified e named here as assistance toward the completion of the above-referenced Signed:		

Name of Grantce:	Chomas M. Anderson
Project #	Project Title Cherry Field Forever
Grant Period (Give Dates):	
Contributor's Name:	David Luna
Address:	Centralized Media, Tucson High School, 400 N. Ist.
Phone:	882-1520
Equipment/Facilities loane	d or services performed:
Advisor and produ	action consultant; advice and help with editing
video tape. Util	lization of T.U.S.D. editing equiptment as
a ssistance.	
Number of hours or days i	nvolved: hrs.: 10-15 days:
	rily receive for such services, equipment or facilities:
c	
-	Il donate the above-indicated in-kind contribution within the specified e named here as assistance toward the completion of the above-referenced Signed: Dante Signed:
	Date: Nov 12, 1985

FORM TO BE USED FOR DOCUMENTING PERSONNEL PARTICIPATION

Name of Project "Cherry	Field Forever"
	ill identified principals associated with this project.
we the undersigned, do hereby Community Programming Gra	acknowledge that we have been identified as participants in the nts project named above:
NAME (print) PROJECT	FUNCTION SIGNATURE M)
Thomas M. Anderson	Director Mills Man 20
Virginia Eggert	Producer / Nimin L. month.
Pam Trotter-Cornell	Administrator, Alternative Education Alternative
Fred White	Production Assistant Fred White
David Luna	Technical Assistance Dizzalini
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